

**PETTIT PRODUCTIONS PRESENTS**



**WEST TEXAS  
BRIDAL  
SHOWCASE**

**SAN ANGELO, TX  
McNease Convention Center  
January 19, 2020**

Renowned as the largest bridal showcases in the region, The West Texas Bridal Showcases are ideal for all wedding needs. These showcases provide you with an picture perfect opportunity to promote your business and create excitement by making personal contact with eager brides and planners. We host over 100 wedding professionals, vendors from all industries, and unique venues as we are striving bring the region Texas-sized Weddings.



Mail or Scan/Email Complete Form to:

Pettit Productions

PO BOX 5406

San Angelo, TX 76902

info@westtexasbridalshowcase.com

325-792-7100

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Category (Venue, Florist, Catering, Ect...): \_\_\_\_\_ Tax ID: \_\_\_\_\_

### PLATINUM SPONSOR

**\$5,000**



- 30 Second promotional video **NEW ITEM!**
- 4 - 8' x 10' booths at this years show
- 4 Category listings on our website
- 1 Emailed bridal contact list
- Insert of brochures inside expo tote bags
- Large website banner for duration of 1 year
- Inclusion in TV, Newspaper, Radio, Direct Mail, Posters, Billboards, and Social Media Postings

(Supply your own inserts up to 500 pieces)

### GOLD SPONSOR

**\$3,500**



- 30 Second promotional video **NEW ITEM!**
- 3 - 8' x 10' booths at this years show
- 3 Category listings on our website
- 1 Emailed bridal contact list
- Insert of brochures inside expo tote bags
- Medium website banner for duration of 1 year
- Inclusion in TV, Newspaper, Radio, Direct Mail, Posters, Billboards, and Social Media Postings

(Supply your own inserts up to 500 pieces)

### SILVER SPONSOR

**\$2,500**



- 30 Second promotional video **NEW ITEM!**
- 2 - 8' x 10' booths at this years show
- 2 Category listings on our website
- 1 Emailed bridal contact list
- Insert of brochures inside expo tote bags
- Medium website banner for duration of 1 year
- Inclusion in Newspaper, Radio, Direct Mail, Posters, and Social Media Postings

(Supply your own inserts up to 500 pieces)

### BRONZE SPONSOR

**\$1,500**



- 30 Second promotional video **NEW ITEM!**
- 1 - 8' x 10' booths at this years show
- 1 Category listing on our website
- 1 Emailed bridal contact list
- Insert of brochures inside expo tote bags
- Small website banner for duration of 1 year
- Inclusion in Radio, Direct Mail, Posters, and Social Media Postings

(Supply your own inserts up to 500 pieces)



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Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

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### Vendor Booth

- Class A - 8'x20' - \$950**  
(Convention center floor, 1 year listing on website, emailed bridal contact list)
- Class B - 8'x10' - \$500**  
(Convention center floor, 1 year listing on website, emailed bridal contact list)
- Class C - 8'x10' - \$400**  
(Convention center corridor or lobby, 1 year listing on website, emailed bridal contact list)

### On-site Banners

- Exclusive Banner Placement 4'x8' \$300**
- Prime Banner Placement 4'x6' \$200**
- Premiere Banner Placement 3'x6' \$100**
- Outside Banner Placement (Please Call Us)**

### Website

All web listings include 4-line category listing, free link to your website, and a one-time bridal contact list.

- Category listing only \$180**
- Rotating Leaderboard Banner 720x225 px \$1,200**
- Small Side Banner 350x100 px \$600**
- Medium Side Banner 350x200 px \$1,200**
- Large Side Banner 350x300 px \$2,400**

### Bridal Contact List

Review paragraph 16 in Terms and Conditions. List sent within 2 weeks of the end of the Showcase. CHECK ONE.

- Emailed in Excel format Free**
- Printed List \$20**
- Mailing Labels \$50**

I have read and agreed to Terms and Conditions, Paragraph 16

### Promotional Offers

- \$99 Tote bag inserts for exhibitors only ---- **NEW PRICE!!!!**  
(Given at registration, Must supply own materials 7 days prior)
- \$350 Tote bag inserts for non-exhibitors and advertisers only  
(Given at registration, Must supply own materials 7 days prior)
- \$250 Door distribution of promotional items at entrance  
(Limited to 8 exhibitors, Must supply own materials 7 days prior)
- \$300 Exclusive stage decoration sponsorship
- \$300 Exclusive entrance decoration sponsorship
- \$300 Exclusive vendor's lounge sponsorship
- \$350 Entrance bracelet sponsorship
- \$350 30 Second Promotion Video ---- **NEW ITEM!!!!**
- \$2500 Pre-party sponsorship
- \$100 5 minute fashion show participation
- \$300 Exclusive cake dive cake sponsorship
- \$300 Exclusive diamond ring sponsorship  
(Minimum \$1,000 value. Must supply)

### Final Cost

Sponsorship Cost .....	Total \$	_____
Booth Cost .....	Total \$	_____
Banner Cost.....	Total \$	_____
Website Cost.....	Total \$	_____
Promotional Cost.....	Total \$	_____
Contact List Cost.....	Total \$	_____
Discount/Trade.....	Total \$	_____
<b>GRAND TOTAL.....</b>	<b>Total \$</b>	_____
Deposit - 30%.....	Total \$	_____
<b>BALANCE.....</b>	<b>Total \$</b>	_____

**\*\*\* 30% deposit is required to secure booth space upon signing contract \*\*\***

All vendors must supply thier own table covers and skirting. Please read and sign the Terms and Conditions on the next page.

BOOTH NUMBER

# SAN ANGELO TERMS AND CONDITIONS

SCAN

V-LIST

GROUP

WEBSITE

M-LIST

EMAIL

1. **RESTRICTIONS:** Management reserves the right to cancel this agreement for cause, including but not limited to behavior unacceptable to management on the part of the Exhibitor, its agent or employees. Management also reserves the right to restrict Exhibitor as to the use of any sound amplification, lighted candles, open flame, animals, helium balloons, or any other action deemed to be unfit or objectionable to the dignity or the safety of the show. Pettit Productions reserves the right to refuse participation of any Exhibitor at any time.
2. **ANIMALS:** No live animals are allowed. (without prior written permission of Management), at the show, including during set up or tear down.
3. **MANAGEMENT'S DECISION:** The decision of Management is final in any disagreement between Exhibitors.
4. **ALL MATIERS:** All matters not covered in these conditions of contract are subject to the decision of Management, which will be final.
5. **SUBLETTING:** Your booth is solely for your use and may not be sublet to anyone. Literature for a business not participating in the show may not be distributed. Management may make exceptions for companies whose product is a bridal magazine or resource guide with prior approval. Any literature or materials that represent a company not contracted into the show will be confiscated. No other business or exhibitor may share or occupy booth space other than as authorized by Pettit Productions. Exhibitor will not assign or sublet this agreement without written consent of Management.
6. **SECURITY:** Management will provide, at its option, a twenty-four hour "Fire Watch."
7. **ALTERATIONS OR VARIATIONS:** No alterations or variations of the terms and conditions of this agreement will be valid unless in writing and signed by the parties hereto. No oral understandings or representations are binding on either party hereto unless reduced to writing and signed by both parties.
8. **POSSESSION:** If Exhibitor fails to comply with any of the terms and conditions of this agreement, Exhibitor will forfeit all payments made hereunder, and Management shall have the right to remove the Exhibitor from the premises and take possession of the Exhibitor's space without further notice to the Exhibitor.
9. **LICENSE:** Any and all City, County, State or Federal licenses, inspections or permits required by law of any Exhibitor in the operation or Installation of his display will be obtained and be the sole responsibility of the Exhibitor at its own expense.
10. **CANCELLATIONS/REFUNDS:** ALL CANCELLATIONS MUST BE IN WRITING. Verbal Cancellations will not be accepted. In the event the Exhibitor cancels, all down payments will be retained as liquidated damages. If the Exhibitor cancels after the cancellation deadline, 45 DAYS PRIOR, the entire contract amount is due and payable in full.
11. **FINAL PAYMENT:** Exhibitor agrees that the final payment will be in Management's office no later than 30 DAYS PRIOR to the event.
12. **FLOOR PLAN:** Management reserves the right to alter or change floor plans and move Exhibitors booth space without notification.
13. **LITIGATION:** Should any litigation result from the interpretation or enforcement of this agreement or any part thereof, the prevailing party will be entitled to an award of reasonable attorney's fees and costs against the other party. Including any appeal or arbitration thereof. In the event of default, Exhibitor agrees to pay all collection costs. Including but not limited to attorney's fees and court costs and any other costs and expenses resulting from this account being placed for collection.
14. **INSURANCE:** Any Exhibitor desiring insurance upon his exhibit must place the same at his expense. Management will not be responsible for the safety of the exhibits against theft, fire, robbery, accident, or for any other destructive cause or for any injury that may arise to the public in their leased area, or to the Exhibitor or to their employees while at the show or en route to the show. Exhibitor agrees to hold harmless Pettit Productions, its officers, and employees from any damage, injury, or loss to any person or persons, including but not limited to any person to whom the Exhibitor may be liable under any Workman Compensation law and the Exhibitor himself from any loss, damage, cause of action, claims, or suits for damages. Including but not limited to loss of property goods, wares, and merchandise caused by arising out of or in any way connected with the exercise by the Exhibitor of the privileges granted herein.
15. **DISPLAY RULES:** Each exhibitor is entitled to a reasonable sight line from the aisle, whatever the size of his exhibit. Exhibitors are expected to use common sense when constructing their display. Side displays should not exceed four feet in height from the aisle back five feet into the exhibit. Other height limitations are determined by the size and location of the exhibit. Please refer to the pict-a-gram included in the accompanying brochure that hereby is made part of this contract. Backsides of displays that are visible to public must be finished, management reserves the right to finish off any unacceptable displays and back charge the exhibitor for labor and material. All decorations must be fire proofed. All aisles remain strictly under the control of Management. No signs, decorations, banners or special exhibits will be permitted in the aisles except by written permission of Management. All exhibits and their personnel must remain within the confines of the designated space.
16. **MAILING LISTS:** Mailing lists are for the Exhibitor's exclusive use. Distribution or disclosure of this list or its contents to any other person or business is prohibited. No Pettit Productions mailing list may be used to promote any other event, or promote any business not in the show without the express permission of Pettit Productions. Each mailing list will be seeded to allow Pettit Productions to monitor its use. Exhibitor will pay Pettit Productions \$1000.00 for each business, not in the show, that they unlawfully supply this list too, or promote with this list. Lists will be sent within 2 weeks after the show in which Exhibitor participates.
17. **RIGHTS OF MANAGEMENT IN THE EVENT THE EXHIBITION IS NOT HELD:** Management will not be held liable for any damage or expense incurred by Exhibitor in the event the show is delayed, interrupted, canceled or not held as scheduled for any reason beyond the control of Management.
18. **LIENS:** Management will have a lien upon any and all property stored, used or located upon the leased space or elsewhere by the Exhibitor for any unpaid rentals and for damages sustained by the breach of this contract or otherwise caused by the Exhibitor, and will have the right to retain such property or any part of it without process of law and may appropriate or sell any or all such as if its own to satisfy such claim.
19. **REMOVAL LIMIT:** Exhibitor will be given three hours following the conclusion of the show for removal of all exhibits and related items. In the event such exhibits and related items are not removed within the three hour period, Management may at their discretion, treat such exhibits as the property of Management, and all possessions or ownership rights of Exhibitor will be forfeited. Management also reserves the right to pro rate any back charges to exhibitors who are in violation of removal limits.
20. **EXCLUSIVITY:** Management does not offer exclusives on any product or service at any event it produces. Management may, at its discretion, limit the number of exhibitors in any class of product or service to insure that each exhibitor receives their fair share of business from the event.
21. **LAWS OF TEXAS:** This agreement shall be governed by the laws of The State of Texas.

I, as the exhibitor or an authorized representative for the exhibitor, have read and agreed to abide by the above terms and conditions as well as those conditions set forth on the back of this contract. I understand and agree that I am responsible to pay for services rendered, including reasonable attorney's fees and cost, in the event of any dispute under the terms of this contract, including default on payment. All documents transmitted by facsimile (fax) shall be deemed legal and binding.

PRINT YOUR NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

SALES REPRESENTATIVE: \_\_\_\_\_ DATE: \_\_\_\_\_

# PAYMENT INFORMATION

PLEASE COMPLETE CREDIT CARD AUTHORIZATION FORM AND RETURN

CREDIT CARD TYPE: VISA  MASTERCARD  DISCOVER  AMEX

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_

CSC OR CVC: \_\_\_\_\_

(3 OR 4 DIGITS ON BACK OF CARD)

TOTAL TO CHARGE: \_\_\_\_\_

DEPOSIT AMOUNT: \_\_\_\_\_

1st PAYMENT DATE: \_\_\_\_\_

2nd PAYMENT DATE: \_\_\_\_\_

I AUTHORIZE PETTIT PRODUCTIONS TO CHARGE THE AMOUNT LISTED ABOVE TO THE CREDIT CARD PROVIDED HEREIN. I AGREE TO PAY FOR THIS PURCHASE IN ACCORDANCE WITH THE ISSUING BANK CARDHOLDER AGREEMENT.  
**A 3.5% credit card processing fee will be added on each transaction.**

PRINT NAME: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

RETURN THE COMPLETED AND SIGNED PACKET TO THE FOLLOWING:

MAIL OR SCAN/EMAIL TO:

INFO@WESTTEXASBRIDALSHOWCASE.COM

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P.O. BOX 5406  
SAN ANGELO, TX 76902